



United Way of the Brown County Area



## Why United Way?

With all the giving options available to you in 2018, we ask Why United Way? Why Brown County? Why give now?

**Below are just a few good reasons to GIVE UNITED, so Brown County can LIVE UNITED!**

- Your money is safe!** The United Way of the Brown County Area has strict state and federal guidelines we must follow, not to mention our own By-Laws, Code of Ethics, and Core Values. Also, community volunteers review and monitor partner agencies and programs for effectiveness. Funding decisions are based on the performance and impact these agencies and programs have on community needs. We ensure that your money is being spent wisely!
- Your money... your way!** A donation to United Way can be customized to target any Non-profit or population segment you choose. For example, you might want to help children and youth succeed, promote self sufficiency for the elderly, sustain people in crisis, or help families in need. This allows your financial gift to become personal and meaningful to you!
- Your Donation to United Way goes further!** Giving to United Way is the most powerful way to give to your community. Your donation multiplies community impact combining your gift with others. With pledged donations from 3M employees to the United Way, we can accomplish more in one year, than any one person could accomplish in a lifetime toward achieving a healthier and stronger community!
- Giving based on local research!** The United Way of the Brown County Area staff sits on community boards, like the Mental Health and Wellness Action Team and participates in county needs assessment programs to understand what Brown County's greatest needs are. We use this information to distribute your Campaign dollars, so we can have the greatest impact on our communities and truly make Brown County a better place to live.
- Every Dollar Donated Here Stays Here!** Every dollar you donate to the United Way of the Brown County Area stays right here in Brown County. That means your gift gives directly to the organizations and programs that make our communities better places to live and work. Our donation dollars are not sent to a state or national headquarters to be redistributed.

Give

Advocate

Volunteer

# Your Gift Helps Support:

## **Basic Needs & Emergency Services**

American Red Cross  
Brown County Crime Victim program  
CADA-Committee Against Domestic Abuse  
General Crime Program  
Lutheran Social Services-Financial Counseling  
New Ulm Clothing Depot  
Salvation Army  
NUMAS House

## **Health & Wellness**

Brown County Public Health Universal Contact  
Compassionate Friends  
Open Door Health Center  
Putting Green-Now Community Gardens

## **Enriching Lives of Seniors**

CAST-Community & Seniors Together  
Lutheran Social Services-Respite Care  
Lutheran Social Services-Senior Nutrition

## **Building Self-Sufficiency**

Adaptive Recreational Services  
Children's Special Needs Camping Project  
Life-Work Planning Center  
MRCI  
SMILES

## **Nurturing Children & Youth**

Brown County Teen Court  
Eagles Kids Preschool  
Girl Scouts of MN & WI River Valleys  
Healthy Communities / Healthy Youth  
Serve Minnesota  
New Ulm ECFE  
Pro Kinship for Kids  
Sleepy Eye School Readiness Program & ECFE  
Turner Gymnastics Program  
Twin Valley Council Boy Scouts of America

## **Plus Six More In-House Programs**

Imagination Library  
Youth Activities Scholarship Program  
Stuff the Backpacks School Supply Drive  
Day of Caring  
Life Living Book Series  
Free Tax Preparation Program