



# Venture Grant Application Guidelines

## PURPOSE/EXPECTATIONS

The **Venture Grant Program** of the United Way of the Brown County Area is an innovative funding approach developed to provide short-term financial support to emerging human service groups whose programs are responding to an established community need. This program makes funds available to non-profit human service agencies or programs.

## VENTURE GRANT FUNDING CRITERIA/ELIGIBILITY REQUIREMENTS

1. Be an incorporated, voluntary, not-for-profit charitable organization. Possess a tax status or governed by a fiscal host that is under Section 501(c)(3) from the US Internal Revenue Service
2. Alignment with at least one of United Way of the Brown County Area's areas of focus:
  - Education** - Helping children, youth, and adults achieve their full potential
  - Income** – Promoting financial stability, increasing self-sufficiency and independence
  - Health** - Improving people's health and social well-being
  - Basic Needs & Safety** - Providing basic needs and safety
3. Illustrate that the agency/organization has the resources to complete the proposed project/service.
4. Potential for a positive impact upon identified service recipients or community population.
5. Evidence of non-duplication if other services/programs are currently available to the target population in the identified geographic area of service.
6. The ability of the agency or project to attract or develop funds to continue the project after funding through the Venture Grant Program is terminated, if appropriate.
7. Demonstrate the relationship between the project and the need for the proposed services.
8. Have a sound financial program/project budget.
9. Be governed by an active policy-making body, including individuals on your board (or fiscal host) serving without pay.

## DISBURSEMENT and GRANT CYCLE

The Community Investment Committee will review applications and conduct agency conferences with applicant as requested. Notification of action on requests will be transmitted to applicants within 90 days of receipt of application. Following final committee approval of a grant, the grant amount shall be awarded in full to cover a twelve (12) month period from the date the grant is issued. Venture grant proposals should reflect achievable objectives to be performed within the funding period of twelve months.

## MAXIMUM DOLLAR AMOUNT OF REQUEST

The maximum grant available through United Way Venture Grant Program is \$2,500.

## REPORTING REQUIREMENTS

Grant recipients shall submit a project performance report and financial statement indicating actual use and results of Venture/Sustainability Grant funds within 30 days of completion of project/program end date.

Failure to timely submit required reports may result in removal from consideration of future grant opportunities.

## RESTRICTIONS

Athletic teams or events, school activities for which school credit is earned, political activities, proposals to fund prior year's deficits, general operating expenses, one-time presenters or presentations, marketing expenses, previously purchased equipment or programs in progress, and/or for-profit organizations.

---

**United Way's Mission:** To be a collaborative community resource dedicated to identifying, uniting, and responding to the health, educational, and financial sustainability of every person in Brown County

**United Way's Vision:** Connecting people to resources.